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Environmental Communication and the Public Sphere | NHBS ...

Environmental Communication, breaking off from traditional rhetorical theory, emerged in the United States around the 1980s. Researchers began studying environmental communication as a stand-alone theory because of the way environmental activists used images and wording to persuade their public's.

Environmental communication - Wikipedia

In the simplest terms, environmental communication is communication about environmental affairs. This includes all of the diverse forms of interpersonal, group, public, organizational, and mediated communication that make up the social debate about environmental issues and problems, and our relationship to the rest of nature.

Environmental Communication: What it is and Why it Matters ...

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Abstract. This chapter addresses the question of why environmental communication is an indispensable part of environmental strategies. Disciplinary views like environmental economics, environmental sociology, or environmental governance are briefly presented and contrasted to the psychological perspective to gain a comprehensive understanding of the complexity of the topic and the ...

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Environmental communication and the public sphere

The mission of environmental communication is to investigate and publicize issues affecting the natural world, and humans' role in environmental protection and resource management. Environmental communication is a complex and interdisciplinary field of study and practice that engages scholars, industry practitioners, and members of the public.

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Guide to Environmental Communication: Careers, Training ...

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Environmental communications strategies | Croner-i

Public policy communication Public policy is one of the main forces that can steer and facilitate societal change. To this end, public authorities use a mix of legal, economic, and information tools to tackle environmental degradation and to preserve the environment.

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Environmental communication is a dynamic and cutting-edge research area that helps envision and create more sustainable societies through its focus upon the central role of media and communication in shaping

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understandings of and responses to environmental and climate change.

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