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Managerial Economics A Problem Solving

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Book description. Managerial economics, meaning the application of economic methods in the managerial decision-making process, is a fundamental part of any business or management course. This textbook covers all the main aspects of managerial economics: the theory of the firm; demand theory and estimation; production and cost theory and estimation; market structure and pricing; game theory; investment analysis and government policy.

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Managerial Economics A Problem Solving Approach Answer Key

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Managerial Economics - Fundamental and Advanced Concepts

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